









# **Cimple Biotechnology**

**Quantitative Rapid Test for Personal Digital Health** 

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January 2025



### **At home Test**

#### **Outbreak of COVID-19 pandemic**



Overwhelmed healthcare system



**PCR Tests** 



COVID-19 rapid antigen tests

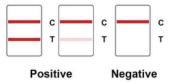
At-home test emerges as new medical solutions!



## **Requirements for At-Home Tests**

#### Simple and Low-cost

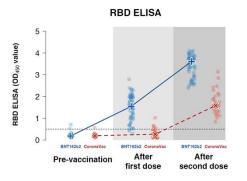




**Rapid Tests** 



#### **Quantitative Results**





**COVID-19 Antibody Level** 

Miniaturized IVD





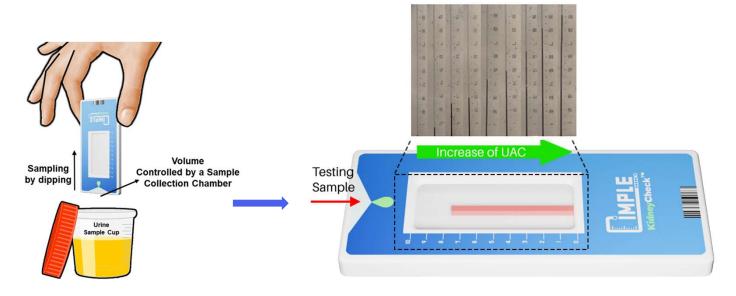


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### **Our solution**

#### **Quantitative Rapid Test (Platform technology)**

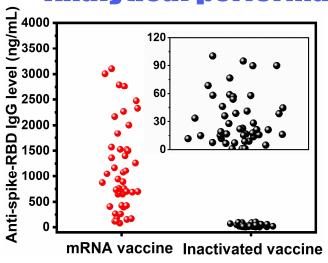
- Quantifiable
- Simple
- Affordable

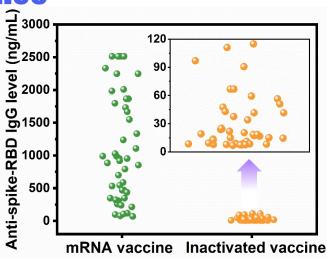


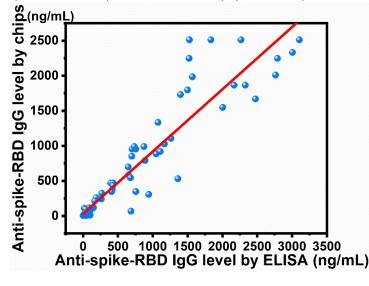
Visual inspection
Detection time < 15 min

#### **Analytical performance**

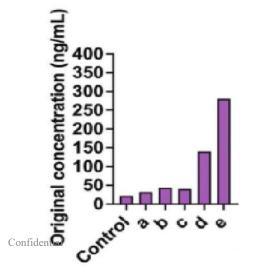
M. Wu, ... T. H. Chen\*, Science Advances, 8, eabn6064, 2022

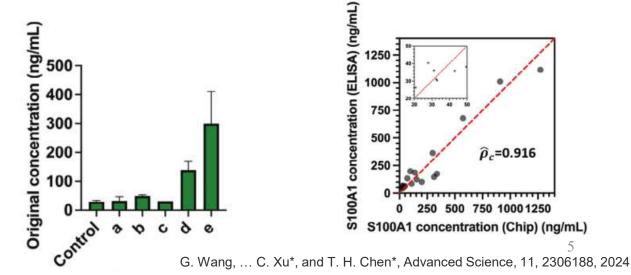


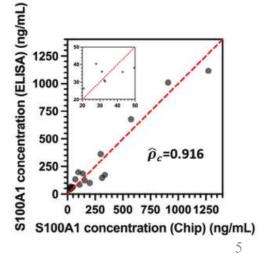




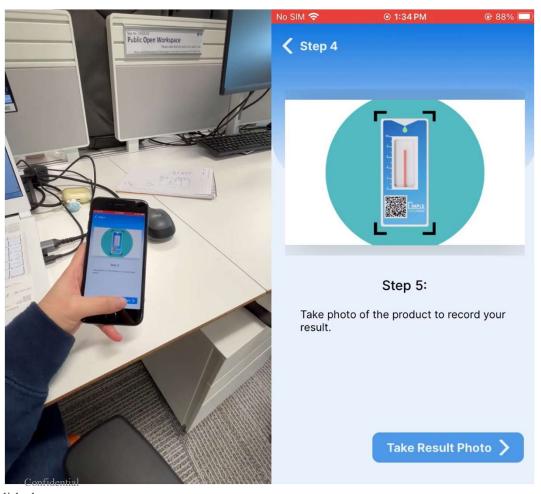
**\$100A1 Melanoma Biomarker** 

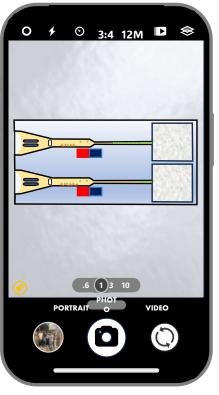


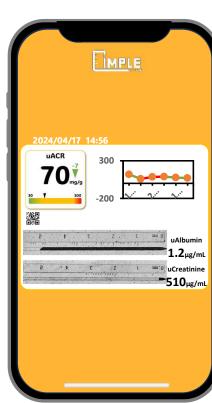




## **Personal Digital Health**





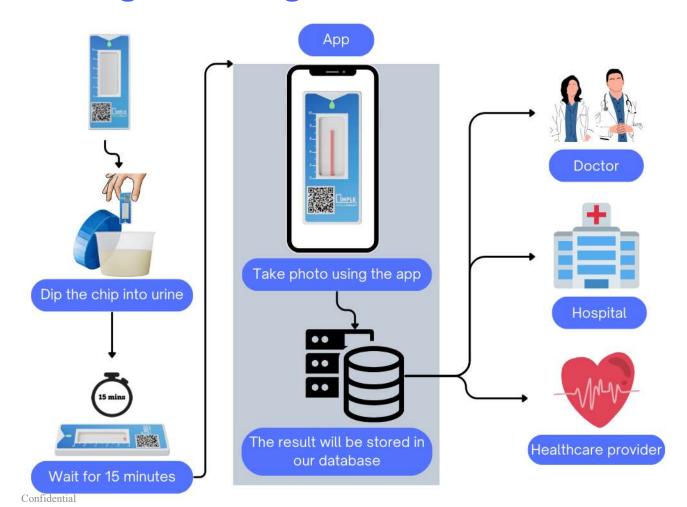


Unpublished

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## **Screening and Management At-home**





Time-Saving and Effortless

**Home Testing Made Easy** 

## **Applications**

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#### **Platform technology**



Chronic Disease

- Chronic kidney disease: Urinary Albumin Creatinine
- Diabetes:
   Glycated
  hemoglobin(GHb)



Fertility Assistance

OvulationDetection:LuteinizingHormone (LH)



Infectious Disease

Vaccine Antibody Detection



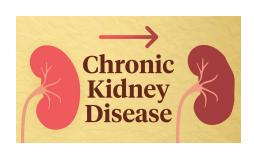
Cancer Early Screening

- ➤ Liver Cancer:
- > Melanoma: S100A1
- ProstateCancer:PSA

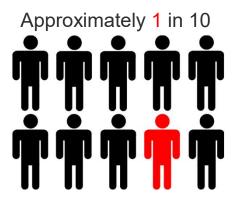
Suitable for Urine, Tissue Fluid, and Blood

#### **Our First Product Will Focus on CKD Detection**



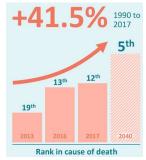


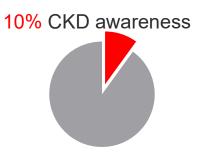
- High-Risk
   Complications of
   Cardiovascular
   disease (CVD)
- Abnormal concentration of albumin in the urine
- Asymptomatic at early stage





Increasing death rate

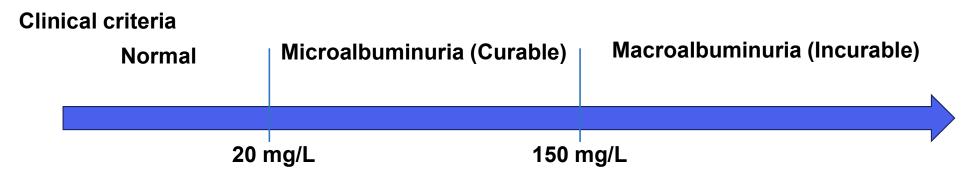


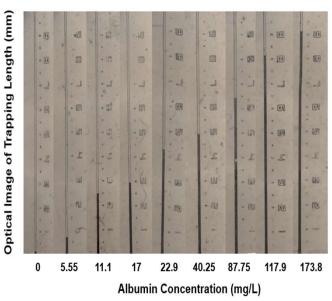


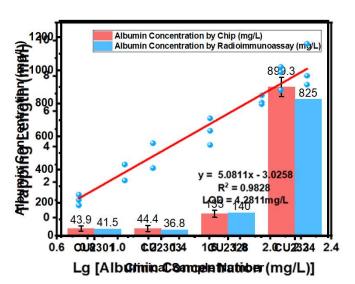
Sources: The Lancet, USA CDC

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# The main screening indicator for CKD is urinary albumin



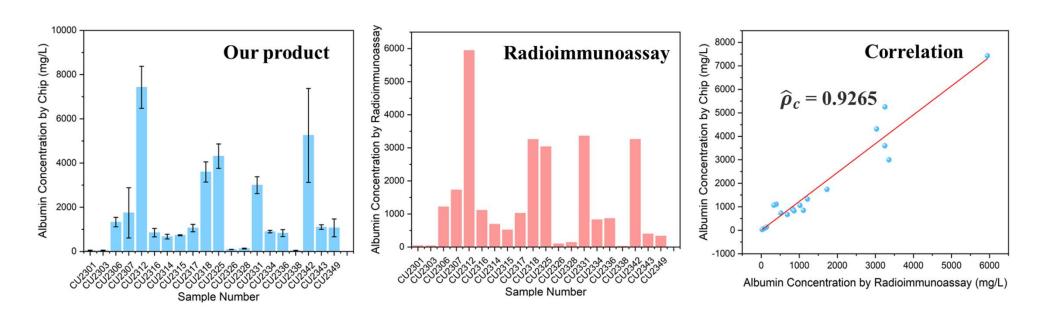




## **Clinical sample test**



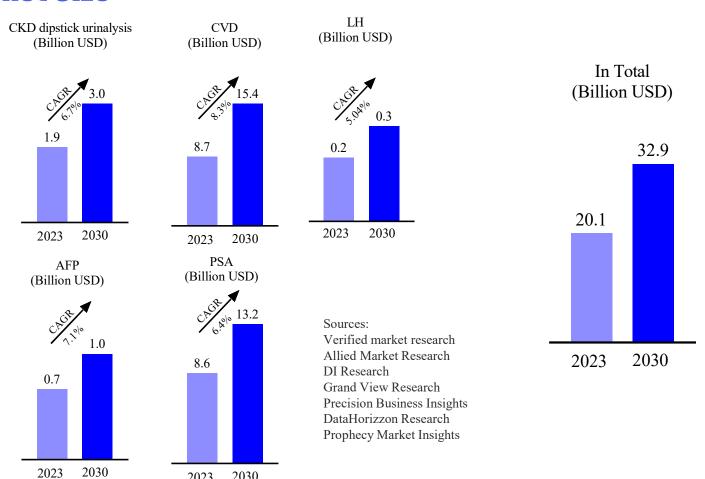
Test clinical samples from Prince of Wales Hospital using our product and Radioimmunoassay



• A good correlation was achieved on a basis of Lin's concordance correlation coefficient ( $\hat{p_c}$ = 0.9265)

## **Market Size**





2030

2023

# **Competitive Analysis**



#### **More Affordable**







Higher Accuracy





## **Project Progress**



# Filed/accepted 9 US/PCT patents

#### **Publications**

#### Cooperation agreement/ NDA

#### **Press coverage**

#### **Awards**





CORONAVIRUS

Microfluidic particle dam for direct visualization of SARS-CoV-2 antibody levels in COVID-19 vaccinees

Vision COVID 19 access are currently displayed, but their immunitative rates and desay with time. Antibother is a patient certainty in immunitative rates and effective their immunitative rates in im









# **Fundraising**

NO.	Description	Amount (HKD)	Usage	Notes
1	HK Tech 300 Seed Fund and Angel Fund	1.1 million	Prototype Optimization Laboratory test	Approved
2	HKSTP IDEATION and Incu-Bio Programme	6.1 million	Pilot scale test, Compliance Certifications	Approved
3	Hong Kong Centre for Cerebro- cardiovascular Health Engineering Commercialization Grant	>1 million	Prototype Optimization	Approved
4	Technology Start-up Support Scheme for Universities (TSSSU)	~0.9 million	Laboratory test	Shortlisted
5	Angel Fund from a VC	1 million	Laboratory test	Approved
6	RAISe+ Scheme		Mass production, other pipelines development	Nominated by CityU and has received tens of millions of HKD investment intention

## **Team Introduction**





Ting-Husan Chen Chief Scientist Associate Professor of BME in CityUHK. Ph.D. Published 40+ papers.



Wengang Liu CEO Ph.D. Several years of biotech business experience.



Siying Wu CTO
Ph.D.
Extensive experience in biosensing with several top publications.



25 years+ of medical industry experiences.
Marketing Director of GE
Healthcare, BD, Abbott.
Product & sales management
Pfizer, Roche, MSD).

**Qin Zhang** 

**Chief Consultant** 



10 years+ in *in vitro* diagnostic reagents development, with expertise in R&D and project management processes in a listed company.



Chenyu Cui Research Scientist
Ph.D.
Extensive experience in chemistry analysis and biosensing.

Confidential 16

Liman Li

**Chief Engineer** 

#### **Business Partners**



#### **Clinical Partners**

Prototype optimization, clinical sample testing









Prof. Cheuk Chun Szeto, The Chinese University of Hong Kong Prof. Tak-Mao Chan, The University of Hong Kong Dr. Lok Ting CHU, Guangdong Medical University Ms. Yao Lu, Shenzhen Hospital of Southern Medical University

#### **Commercialization Advisor**

Regulatory & Mass production & Marketing (China)





Dr. Bin Sun, General Manager

#### **Marketing Advisor**

B2B, global market



Mr. Dicky Wong, VP & General Manager

